



# WE'RE HIRING!

## ***Senior Manager – BI & Data Analytics***

**Department:** Innovation

**Location:** Karachi

**Education:** Masters/Bachelors in CS/BI/Data Science/Business Management or any other relevant field from any HEC recognized university. Strong understanding of Data Analytics, Machine Learning & Data Visualization concepts.

**Experience:** 10 – 12 years in data driven products preferably in Banking/Cards and Payments domain

**Deadline:** March 25, 2024

**Apply at:** [careers@1link.net.pk](mailto:careers@1link.net.pk)

*Female candidates are encouraged to apply.*



## Title: Senior Manager – BI & Data Analytics



### Job Role & Requirements:

- Lead the end-to-end product development lifecycle for data-driven products from ideation to launch (Iterative approach).
- Define and develop the roadmap for data driven products based on a combination of market research, business goals, and user feedback.
- Conduct market analysis and competitive research to identify opportunities for data-driven product decisions.
- Define key performance metrics (KPI's) and metrics to measure product success and iterate based on data insights.
- Work with all stakeholders to gather requirements and prioritize product features based on user needs and business impact.
- Communicate product updates, progress, and key decisions to stakeholders across the organization.
- Generate actionable insights based on complex data analytics to drive business growth.
- Lead the analysis of large datasets to uncover trends, patterns, and insights relevant to business operations.
- Train, and mentor a team of data analysts and business intelligence professionals.

*At 1LINK we believe in equal opportunity & inclusivity for all. We encourage our employees to live a healthy life & work to the best of their potential. For employees to give their best, we offer:*

- ① Modular working options such as flexi-hours
- ① Continuous training and development
- ① Quarterly bonuses
- ① Heavily subsidized lunch and club facilities
- ① Employee educational support
- ① Performance bonuses
- ① Carpool incentive
- ① On premises gym facility
- ① In-person/online doctor consultation facility

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