



WE'RE HIRING!

Senior Manager – BI & Data Analytics

Department: Innovation

Location: Karachi

Education: Masters/Bachelors in CS/BI/Data Science/Business Management or any other relevant field from any HEC recognized university. Strong understanding of Data Analytics, Machine Learning & Data Visualization concepts.

Experience: 10 – 12 years in data driven products preferably in Banking/Cards and Payments domain

Deadline: April 07, 2024

Apply at: careers@1link.net.pk

Female candidates are encouraged to apply.



Title: Senior Manager – BI & Data Analytics



Job Role & Requirements:

- Lead the end-to-end product development lifecycle for data-driven products from ideation to launch (Iterative approach).
- Define and develop the roadmap for data driven products based on a combination of market research, business goals, and user feedback.
- Conduct market analysis and competitive research to identify opportunities for data-driven product decisions.
- Define key performance metrics (KPI's) and metrics to measure product success and iterate based on data insights.
- Work with all stakeholders to gather requirements and prioritize product features based on user needs and business impact.
- Communicate product updates, progress, and key decisions to stakeholders across the organization.
- Generate actionable insights based on complex data analytics to drive business growth.
- Lead the analysis of large datasets to uncover trends, patterns, and insights relevant to business operations.
- Train, and mentor a team of data analysts and business intelligence professionals.

At 1LINK we believe in equal opportunity & inclusivity for all. We encourage our employees to live a healthy life & work to the best of their potential. For employees to give their best, we offer:

- ① *Modular working options such as flexi-hours*
- ① *Continuous training and development*
- ① *Quarterly bonuses*
- ① *Heavily subsidized lunch and club facilities*
- ① *Employee educational support*
- ① *Performance bonuses*
- ① *Carpool incentive*
- ① *On premises gym facility*
- ① *In-person/online doctor consultation facility*

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