

## 1LINK ONBOARDS DIGIKHATA AS AN INITIATOR ON 1LINK SERVICES



Karachi: DigiKhata has collaborated with 1LINK (Pvt.) Ltd., as an Initiator. The strategic alignment with 1LINK will facilitate DigiKhata to collect bills of different entities through its application 'DigiKhata'.

Present at the occasion were Mr. Adnan Aslam – CEO of DigiKhata, Mr. Usman Khan Product Owner – DigiKhata, Mr. Najeeb Agrawalla – CEO 1LINK & Mr. Umer Ansari – Head of Business along with 1LINK team.

Mr. Najeeb Agrawalla, CEO – 1LINK commented, 'We are pleased to onboard DigiKhata on 1LINK's grid for 1BILL Initiation services. 1LINK – DigiKhata alliance is another step towards facilitating customers and shifting them to digital payment methods. Customers are looking for convenient and instant transactions at any hour, so it's good to see more providers offering round-the-clock bill payment services across their touchpoints.'

Speaking on the occasion Mr. Adnan Aslam – CEO DigiKhata said, 'DigiKhata has always been a pioneer in bringing innovative solutions that cater to the unique needs of small businesses in Pakistan. We believe small businesses play a pivotal role in nation's economy and are ready to leapfrog into a digital era. Onboarding on 1LINK network will empower DigiKhata users to further digitize and is the first step in digitizing payments within MSMEs space'.

### **About DigiKhata:**

*DigiKhata is an intuitive smart phone-based bookkeeping and business utility solution provider with over +1M active users nationwide. These Micro, Small and Medium businesses (MSMEs) of Pakistan manage their business finances using DigiKhata platform, including accounting, inventory, staff, customers, and suppliers' management. Major sectors of their penetration include Kiryana, Textile, electronics, Mobile, Construction and e-commerce etc.*

### **About 1LINK:**

*1LINK (Pvt) Limited, owned by a consortium of 11 banks, is the country's 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services like ATM switching, Bills Payment, Inter Bank Funds Transfer, Fraud Risk Management, Switch Dispute Resolution, International Payment Schemes, PayPak – Domestic Payment Scheme etc. 1LINK is continuously evolving and adding new products and services to benefit the financial industry. For more information, please visit: <https://1link.net.pk/>*