

1LINK ONBOARDS RIZQ FINANCIAL AS AN INITIATOR ON 1LINK SERVICES



Karachi: RIZQ Financial has collaborated with 1LINK (Pvt.) Ltd, as an Initiator. The strategic alignment with 1LINK will facilitate RIZQ Financial to collect bills of different entities via a wider national payment infrastructure through its application 'RIZQ Financial'.

Present at the occasion were Mr. S.H Kazi – CEO of RIZQ Financial and Rozee.pk, Mr. Aman Kherati – Director Sales South and Mr. Najeeb Agrawalla – CEO 1LINK, along with 1LINK team.

Mr. Najeeb Agrawalla, CEO – 1LINK commented, “1LINK is pleased to onboard RIZQ Financial on its grid for 1BILL Initiation services. Customers now a days want to conduct transactions on their preferred time. It is good to see increasing number of players providing 24/7 frictionless and convenient bill payments solutions. I hope that we will continue to contribute in this space by adding more partners on our 1BILL rails”.

Speaking on the occasion Mr. S.H Kazi – CEO RIZQ Financial and Rozee.pk said, “We're excited to work with 1LINK to provide our customers with a smart, seamless, and secure payment experience. This integration will help us further our mission to help Pakistani salaried professionals and freelancers achieve a state of financial wellness.”

About RIZQ Financial:

RIZQ is the latest offering from Rozee.pk (a company by Naseeb Online Services Pvt Ltd), Pakistan's leading online job portal. RIZQ is a dynamic financial wellness platform that empowers users to safeguard and take control of their finances with 1-tap access to financial services from partner Financial Institutions.

About 1LINK:

1LINK (Pvt) Limited, owned by a consortium of 11 banks, is the country's 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services like ATM switching, Bills Payment, Inter Bank Funds Transfer, Fraud Risk Management, Switch Dispute Resolution, International Payment Schemes, PayPak – Domestic Payment Scheme etc. 1LINK is continuously evolving and adding new products and services to benefit the financial industry. For more information, please visit: <https://1link.net.pk/>