1LINK ONBOARDS NUMBERS (PVT.) LTD. AS AN AFFILIATE MEMBER ON 1LINK GRID



Numbers (Pvt.) Ltd. has been onboarded by 1LINK (Pvt.) Ltd. as an Affiliate member with Bank Alfalah Ltd. as its settlement bank. This collaboration will facilitate Numbers to execute financial transactions including disbursements, mobile top ups, collection, and other real-time payments on both retail and online channels via 1LINK rails.

Present at the ceremony were Mr. Nadeem Hussain, Chairman Planet N, Syed Aoon Abbas – Director, Mr. Muhammad Sabir Younus, Area Manager Bank Alfalah, Mr. Najeeb Agrawalla, CEO 1LINK and Mr. Umer Ansari, Head of Business Development 1LINK.

Mr. Najeeb Agrawalla commented, 'Technology plays a vital role in driving the payment landscape and with new use-cases emerging in the payment arena, we see fintech's like Numbers playing a promising role to enable masses with digital collections and disbursement using 1LINK's grid.'

Mr. Aoon Abbas, Director Numbers added, 'Numbers (SWICH), to me, is not just a payments product - It's a doorway. I look at the technology existing today in Pakistan yet hoarded by financial institutions to encourage physical branches and segments, and I feel disheartened. We have designed Numbers to enable financial inclusion across all segments - from the smallest of vendors to the largest of hierarchal organizations. Imagine an empowered financial landscape that brings all business across the board onto a level playing field, at least tech-wise.'

About Numbers (Pvt.) Ltd.:

Numbers is a financial services enabler offering integrations with all major Mobile Wallets and Banks in Pakistan to enable seamless digital Payments. By transforming mobile phones into a tool for digital payments and money transfer, Numbers is enabling an inclusive financial environment for users across all domains. Numbers is serving multiple segments via our one-stop APIs to Retailers, Corporates and Small Businesses.

About 1LINK:

1LINK (Pvt) Limited, owned by a consortium of 11 banks, is the country's 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services like ATM switching, 1BILL, Inter Bank Funds Transfer, Fraud Risk Management, Switch Dispute Resolution, International Payment Schemes, PayPak – Domestic Payment Scheme etc. 1LINK is continuously evolving and adding new products and services to benefit the financial industry. For more information, please visit: https://link.net.pk/