

## 1LINK & OPay Join Hands for Bill Initiation and 1IBFT Services for OPay Customers



OP Digital Services Pvt. Ltd. (OPay) has joined hands with 1LINK for Bill initiation and 1IBFT services that will allow OPay to use 1LINK rails to offer bill payments and online fund transfer facility to its customers using their POS. Through this collaboration, OPay will be able to step ahead in its mission of digitizing retail merchants and creating a financially inclusive Pakistan. With the help of 1LINK, OPay will be offering Value Added- Services (VAS) like bill payments, mobile phone top-up and online funds transfer facility to its customers using smart POS machine. This arrangement of implementation will be first of its kind hence, opening more avenues to such alliances.

The signing ceremony was held at OP Digital Services head office in Lahore and was attended by Mr. Qaiser Sheikh, Director Partnerships OPay, Mr. Najeeb Agrawalla, CEO 1LINK along with Zhang Wenyun, Operation Product Manager OPay, Mr. Bashir Khan, COO 1LINK, Mr. Umer Ansari, Head of Business Development 1LINK, and other team members.

Speaking on the occasion, Mr. Najeeb Agrawalla stated: “1LINK is delighted to onboard OPay on its grid for bill collections and 1IBFT services. Offering value added services using POS is a great initiative and we are glad that OPay will be leading many potential entrants. through this initiative”

Mr. Qaiser Sheikh commented at the occasion: “1LINK and OPay are ideally positioned to partner and revolutionize the digital payments ecosystem.” He also added “OPay has implemented highest number of smart POS in the market and this collaboration will help increasing 1LINK’s and OPay’s digital footprints in the industry.”

### **About 1LINK:**

1LINK (Pvt) Limited, owned by a consortium of 11 banks, is the country’s 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services like ATM switching, Bills Payment, Inter Bank Funds Transfer, Fraud Risk Management, Switch Dispute Resolution, International Payment Schemes, PayPak – Domestic Payment Scheme, etc. 1LINK is continuously evolving & adding new products/services to benefit the financial industry. For more information, please visit: <https://1link.net.pk/>

### **About OPay:**

OPay has marked over 160 million users and 300,000 POS acquiring merchants in the emerging African countries market. OPay did major contribution to African cash-based retail economy turnaround into the digital payments retail economy. OPay did invest in technology and building the infrastructure for converting these cash-based merchants into digital payment accept merchants. OPay eyes on Pakistan as another big opportunity to build the same infrastructure and convert the cash-based economy into digital retail economy.