# **PRIVACY POLICY OF SOHNI DHARTI REMITTANCE PROGRAM**

This Privacy Policy outlines how Sohni Dharti Remittance Program manages its customer's personal information received through Sohni Dharti Mobile Application. It describes the sort of data held, including how it is gathered, maintained, used, and disclosed. The customers can check the Sohni Dharti Mobile App for any updates to the Privacy Policy (if any).

## **Collecting Personal Information**

The Loyalty Program collects only personal information necessary to conduct its operation. The information is obtained from the following sources:

- Information received when you register to use Sohni Dharti Mobile Application.
- Information received when you provide us with feedback.
- Information authorized by customers to resolve their queries or review their online transactions.
- Information received from Bank(s) and other financial institutions where you remit your funds for onward transfers to the beneficiaries.

### **Using Client's Information**

Sohni Dharti Remittance Program may use identifiable data collected through Sohni Dharti Mobile Application for:

- Developing and improving services
- For research regarding the effectiveness of the Sohni Dharti Mobile Application, Advertising and Sales efforts.
- Detect and prevent misuse or abuse of this site or services

## Maintaining and Protecting Information

Proper use and safeguarding of personal information is an important social responsibility. As such, Sohni Dharti Remittance Program makes every effort to ensure that customers' personal information is properly used and safeguarded with diligent standard security measures. It stores and manages customer's personal information, endeavoring to keep it current and accurate, whilst employing appropriate security measures and safeguards to prevent data leakages.

### > Identity Theft/ Unauthorized Access

The Customer shall take all necessary precaution to prevent unauthorized and illegal use of the app by preventing sharing of information and password. The Customer is encouraged to change the password frequently and is advised not to keep the app open/logged in when it is not in use.

The Customer understands and acknowledges that 1LINK/MOF will not be responsible for any consequences arising out of uses of registration and authorization. We will not be responsible for any unauthorized use of the app and do not hold any liability in case of any unauthorized transaction.

#### > Disclosure to Third Parties

Sohni Dharti Remittance Program does NOT disclose personal information to any third parties without the customer's consent, unless compelled by law to do so. Sohni Dharti Remittance Program reserves the right to modify this Privacy Policy or any part thereof at any time, taking into account new developments in information technology, changes in societal demands, and other relevant factors. Through these efforts, Sohni Dharti Remittance Program aims to improve management of its customers' personal information in a more efficient manner.

The Security of your information is important to us but remember that no method of transmission over the Internet or the method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Please check this policy from time to time for any changes

By using our services you agree that we can use such data in accordance with our privacy policy.