

1LINK and InfoTel join hands for Card Personalization Service



1LINK (Pvt.) Limited (1LINK) and InfoTel Pakistan Limited (InfoTel) have signed an agreement to pursue PayPak and UPI card personalization services. The signing ceremony was held recently at 1LINK Head Office, Karachi. By virtue of this agreement, 1LINK personalization bureau will carry out fully automated end-to-end EMV cards personalization and fulfillment for PayPak and UPI debit cards which will enable them to meet their requirements of card volumes for their valued customers.

Through this agreement, 1LINK and InfoTel can bring several benefits to the industry such as quick time-to-market, meeting re-carding timelines and efficient / secure cards personalization. Moreover, InfoTel's scalable and modular machinery will enable the payment industry to be more agile towards the continuously increasing demand of cards.

Riaz Siddiqui, CEO - InfoTel Pakistan (Pvt) Limited said, "InfoTel is one of the leading organizations to implement Plastic Personalization solutions across the banking sector in Pakistan. We are proud to have a long-term association with 1LINK and the establishment of the Perso-Bureau has further strengthened this relation. We have delivered the world's best personalization machine, Matica Fintech, along with a state-of-the-art, human-less mailing solution to 1LINK integrated with Thales (formerly Gemalto) personalization application. This solution configuration is top of the line and in-line with the best industry practices to deliver the EMV cards on time and without any errors or vulnerabilities"

Mr. Najeeb Agrawalla, CEO - 1LINK commented "Pakistan is moving towards a digitized society and 1LINK is fully committed to creating avenues for this shift. Collaborating with InfoTel and setting up a dedicated Card Personalization Bureau for PayPak and UPI cards is yet another step in our mission to provide customers with complete trust and peace of mind. We firmly believe that both entities will fully complement each other in existing card personalization business and future initiatives."

About 1LINK:

1LINK Pvt Ltd Limited, owned by a consortium of 11 banks, is the country's 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services like ATM switching, Bills Payment, Inter Bank Funds Transfer, Fraud Risk Management, Switch Dispute Resolution, Global Payment Schemes, PayPak – Domestic Payment Scheme, etc. 1LINK is continuously evolving and adding new products and services to benefit the financial industry. For more information please visit: www.1link.net.pk

About InfoTel:

Founded in 1995, InfoTel is dedicated to quality, our key objective is to provide specialized technology solutions in the areas of Card Management Systems, Transaction & Communication Security, EMV Card Issuance supply of plastic Magstripe & EMV, Advance Authentication System, Project Management Consultancy & Training. To deliver on diverse needs, InfoTel's services are adaptable and evolve with the unique requirements of growing companies. We ensure that transactions and communications remain safe at every stage of your organization's growth. For more information, please visit: <https://www.infotelpak.com>