Deadline: 13 November 2026
Apply at: careers@1link.net.pk

WE ARE HIRING!

Deputy Manager / Assistant Manager – Marketing Services

REQUIREMENTS

Education: Bachelor's in Marketing, Mass Communication, Design or a related field

Experience: 6–8 years

Department: Marcom

Location: Karachi (on-site)

Female candidates are encouraged to apply.

APPLY NOW

Deputy Manager / Assistant Manager – Marketing Services

JOB ROLE & REQUIREMENTS:

- Develop presentations for senior leadership from rough notes, data or verbal briefs.
- Turn long reports and proposals into tight, visual storylines on 1LINK and PayPak brand.
- Prepare keynotes, speeches, talking points and panel pointers for senior leadership.
- Be hands-on with leading AI tools for research, writing and design, and fact-check every output.
- Write social copy, scripts, announcements and corporate communications in English and Urdu.
- Run the corporate LinkedIn and Meta content calendars.
- Review sponsorship and event proposals, recommend the right fit and keep leadership informed.
- Coordinate confirmed events, ensuring leadership protocols and business team engagement.
- Brief designers and agencies and coach the MarCom team on AI tools and templates.
- Strong PowerPoint, storytelling, writing and design skills, with a portfolio to show.

At 1LINK we believe in equal opportunity & inclusivity for all. We encourage our employees to live a healthy life & work to the best of their potential.

FOR EMPLOYEES TO GIVE THEIR BEST, WE OFFER:

- Flexible working options, including flexible hours
- Performance bonuses
- Continuous training and development
- Carpooling incentive
- Quarterly bonuses
- Subsidized lunch
- Club facility
- In-person and online doctor consultations
- Education assistance
- On-site gym