

TRUSTDECISION PARTNERS WITH 1LINK FOR DEVICE FINGERPRINTING & ANTI FRAUD SOLUTIONS



Karachi: 1LINK (Pvt.) Ltd, the country's 1st PSO/PSP and largest switch in Pakistan has partnered with TrustDecision Singapore to bring state of the art device finger printing and anti-fraud solutions to Pakistan.

The signing ceremony took place at the 1LINK headquarters in Karachi and was attended by senior management from both organizations, including Jackal Ma (Chairman, TrustDecision), Bryan Zhang (Chief Executive Officer, TrustDecision), Jim Luo (Regional Director APAC, TrustDecision), Fahad Shahab (Country Head, TrustDecision), Azimullah Khan (Chief Information Officer, 1LINK), Maliha Anwer Khan (Chief Commercial Officer, 1LINK), Muhammad Shahzeb (Head of Commercial SBU, 1LINK) along with their respective teams.

Under this agreement, TrustDecision and 1LINK (Pvt) Ltd will leverage their extensive network for advance device fingerprinting and anti-fraud solution powered by Artificial Intelligence (AI) technologies to establish a trusted, secured, and inclusive financial landscape, where everyone can transact with peace of mind.

Mr. Jackal Ma, Chairman of TrustDecision said, "We believe in Pakistan's economic potential to grow rapidly in the next few years. 1LINK has a great market reach and customer relationship with the local market. This complements well with TrustDecision's Financial Technology and knowhow, so it is the right time to put together the partnership."

Mr. Azimullah Khan, Chief Information Officer of 1LINK expressed his enthusiasm about the partnership with TrustDecision and said, "At 1LINK, we see the partnership with TrustDecision as a strategic move to enhance security in Pakistan's financial landscape. By integrating with an advanced device finger printing and anti-fraud solution, we aim to redefine industry standards for security of digital payments while improving customer experience for our customers".

TrustDecision is headquartered in Singapore. They have grown their business to cover clients in five continents and help them serve end customers in more than 150 countries, they have established a strong presence in industries including E-commerce, Payment services, Banking, Consumer Finance, Online Travel, Government Services. 1LINK (Pvt.) Ltd, is the country's 1st PSO/PSP and largest switch in Pakistan. 1LINK equips member with a complete fraud detection and prevention suite, along with the tools to handle associated risks. 36 banks/financial institutions are already managing their fraud risk via 1LINK's Fraud Risk Management Services. The collaboration aims to enhance with convenient and secure digital financial solutions.

About TrustDecision.

TrustDecision, headquartered in Singapore, is a pioneer in risk management services, specializing in combating digital fraud, delivering credit risk analytics, and ensuring compliance with regulations. They serve customers in more than 150 countries and have established a strong presence in industries including Banking, Fintech, Retail, E-commerce, Payment Services, Travel, Online Entertainment and Government Services. For more information, please visit: <https://trustdecision.com/>

About 1LINK Pvt Ltd

1LINK (Pvt) Limited, owned by a consortium of 11 banks, is the Pakistan's 1st PSO/PSP and largest switch and payment system, providing a host of valuable online banking services such as ATM switching, 1BILL, Inter Bank Funds Transfer, Fraud Risk Management Services, Switch Dispute Resolution, International Payment Schemes and PayPak, Pakistan's Domestic Payment Scheme etc. 1LINK is continuously evolving and adding new products and services to benefit the financial industry. For more information, please visit: <https://1link.net.pk/>