



WE'RE HIRING!

Deputy Manager / Assistant Manager Product Development

Department: Core & Commercial SBU

Location: Karachi

Education: BBA or graduation in related field
from any HEC recognized university

Experience: 06 – 08 years in relevant field

Deadline: April 28, 2025

Apply at: careers@1link.net.pk

Female candidates are encouraged to apply.



Title: Deputy Manager / Assistant Manager Product Development



Job Role & Requirements:

- Manage the product development lifecycle from ideation to commercialization
- Collaborate with cross-functional teams to develop new products and improve existing ones
- Conduct market research and competitor analysis to inform product decisions
- Track project timelines, budgets, and deliverables, ensuring meeting of milestones
- Prepare documentation including reports, presentations, and product briefs
- Test and evaluate product performance, ensuring quality standards and regulatory compliance
- Identify opportunities for innovation and efficiency in the product development process

At 1LINK we believe in equal opportunity & inclusivity for all. We encourage our employees to live a healthy life & work to the best of their potential. For employees to give their best, we offer:

- ① *Modular working options such as flexi-hours*
- ① *Continuous training and development*
- ① *Quarterly bonuses*
- ① *Heavily subsidized lunch and club facilities*
- ① *Employee educational support*
- ① *Performance bonuses*
- ① *Carpool incentive*
- ① *On premises gym facility*
- ① *In-person/online doctor consultation facility*

Deadline: April 28, 2025

Apply at: careers@1link.net.pk

Female candidates are encouraged to apply.